

BWBL Next Phone Seminar – The Future for Wool

The next BWBL phone seminar on Monday 10th November at 1.00pm is featuring AWI Chairman Brian van Rooyen who will discuss the future for wool.

Brian will talk about the wool market, the vision for the future, initiatives and targets for sales and price, the impact of the global recession and the potential for business to business marketing.

To register for this seminar phone 5355 0531.

BWBL Group Activities

Want to know the dates, times and activities that are happening at the BWBL group meetings in your area then visit the BWBL website www.bestwoolbestlamb.com.au. All group activities and program events are listed in the events section of the BWBL website, with contact details of the coordinator who is organising the activity.

BWBL Coordinators

The strength of the BWBL program is its high calibre coordinators. Both DPI officers and consultants are used to coordinate the 35 groups across the state with groups selecting their own coordinators. Two Coordinators Conferences are held each year to provide training to increase the skills and knowledge of the BWBL Coordinators. This month's conference will be held in Ararat so that coordinators can visit local farmer and Advisory Committee member Charlie de Fegelys' property. The conferences have a mixture of hands on technology and presentations which provide opportunities to share information and experiences.

To learn more about the BWBL program visit the website www.bestwoolbestlamb.com or phone 03 5761 1649 to speak to the BWBL Program Manager Lyndon Kubeil